

WYN ACADEMY™



ENTERPRISE PERSPECTIVES™



WYN™ ACADEMY
MASTERCLASS

DESIGNED BY

LEAD 360

INCREASING THE SUCCESS OF BLACK EXECUTIVES



THE SYLLABUS : M1

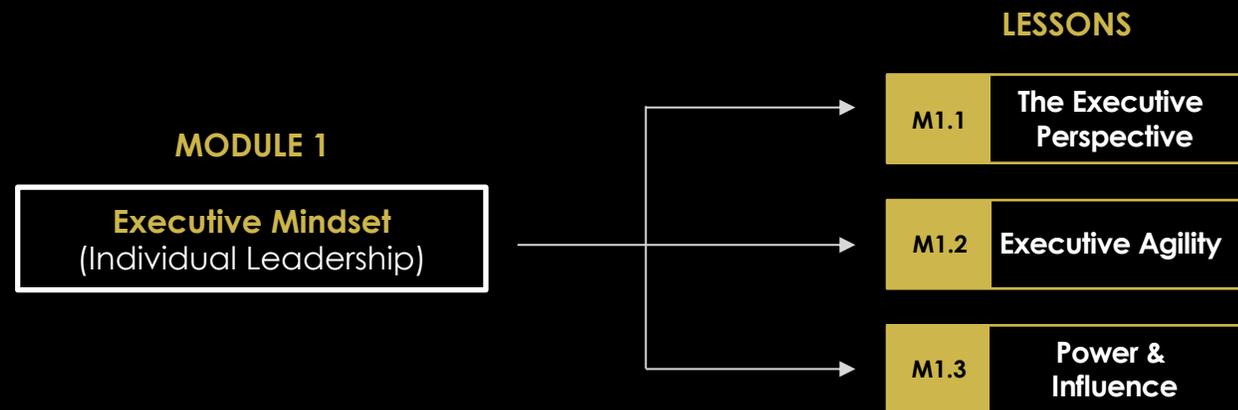


MODULE ONE | Executive Mindset

Mindset is the key factor in determining how executives inspire and influence others within an organizational culture. A leader with a mindset focused on growth thrives on turning crisis situations and challenges into opportunities because of a pure belief in what is possible. How one thinks about people, challenges, opportunities and virtually every aspect of business and life has a very strong impact on leadership style and is inextricably linked to decisions and results.

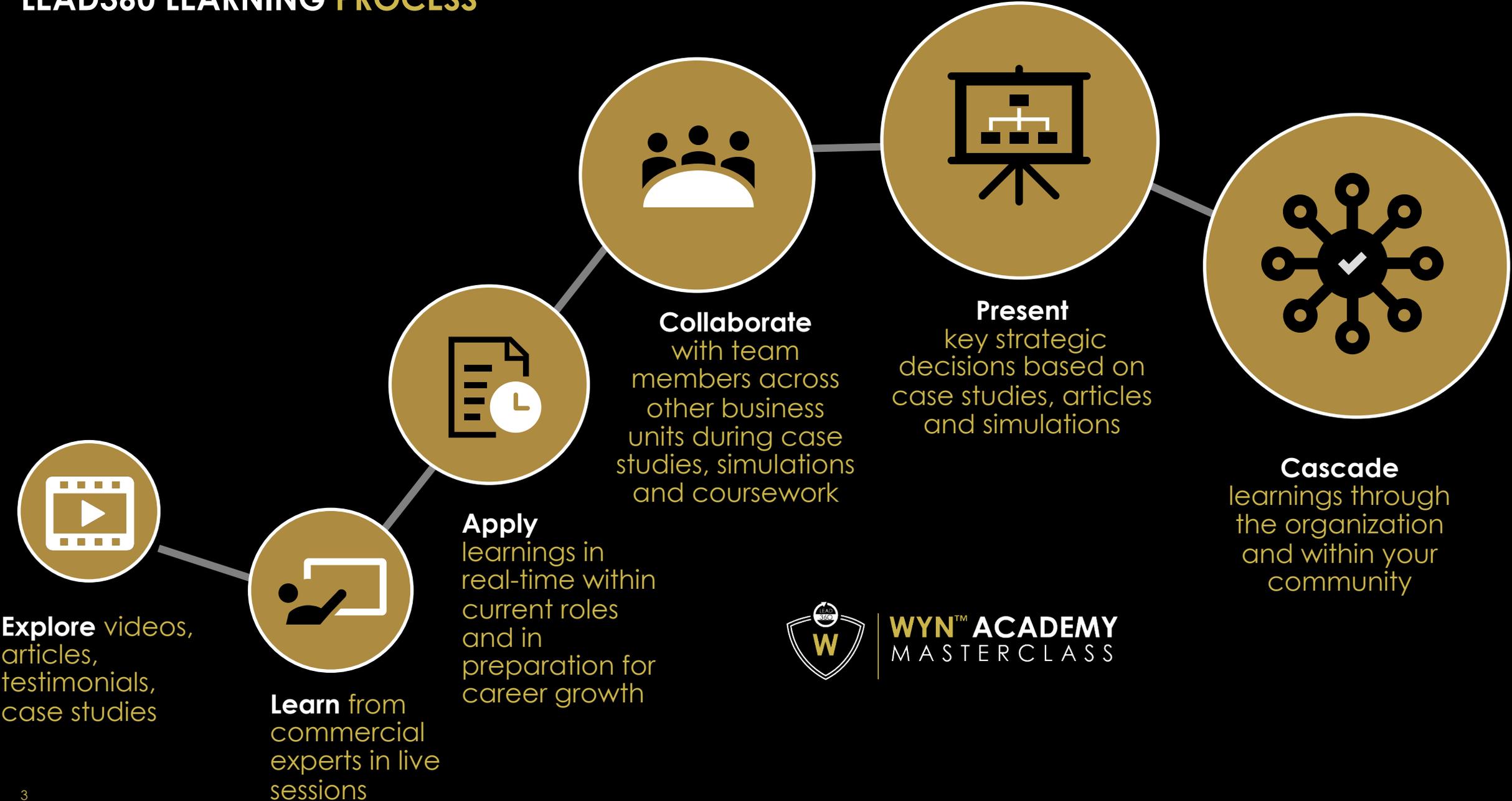
A foundational component of leadership is establishing the right mindset as the underpinning for leaders seeking to drive impact and optimal results through others. Successful leaders understand the importance of cross-cultural agility in navigating differences of cultures, belief systems, business practices and behaviors. It requires keen awareness that authenticity and vulnerability are assets in cultivating a culture of understanding, collaboration and knowledge sharing to deliver the best results.

In this module we will review and unpack the mentality, attitude and skills successful leaders use to navigate in today's challenging global business environment.



Module Overview	Competency Association	Objectives	Modalities
Module I: Executive Mindset Executive success is best achieved when one's perspective is aligned with the organization. However, leaders spend less time on understanding themselves than understanding the business and others. This module is dedicated to investing in the leader's perspective and juxtaposed to leaders in similar or aspirant roles.	<ul style="list-style-type: none"> • Power & Influence • Executive View • Leadership Agility 	This module provides insights and lessons regarding executive power and influence. This coursework aims to show participants how to thrive in the power dynamics that exist within people and organizations. Lessons will focus on executive viewpoints on business, leadership, and connections that position leaders for executive roles.	<ul style="list-style-type: none"> • On-Demand Platform • Case Studies • Primer Articles • Team Meetings • Roundtable Meetings

LEAD360 LEARNING PROCESS



WYN™ ACADEMY
MASTERCLASS