

LEAD 360

LEADERSHIP AT THE NEXT LEVEL

LEAD 360



PROGRAM GOALS

- To provide a clear understanding of what it takes to lead at the upper-middle management levels
- Help leaders see where their strengths and challenges exist relative to Genentech's senior leadership roles
- Understand how culture plays a role in the climb; and how to manage the challenges
- Help leaders understand how they might craft a pathway to their desired leadership level

PROGRAM OVERVIEW | LEADERSHIP AT THE NEXT LEVEL

Pre-work



- Leadership Assessment (Virtual)
- Pre- reads
 - *Truth about Mentoring Minorities: RACE MATTERS*
 - Robo Tech Case Study

One Day Live Session



- Developing Senior Leaders
- Leveraging leadership strengths
- Vision Casting
- Financial Acuity
- Courage as a leadership competency

Follow-up



- Executive Presence
- Change Management
- Designing your Leadership Journey

LEAD360 ESSENTIALS | PRE-WORK

Select the Race Matters article and the Robo Tech case study provided on the portal.

1.

Allocate 50 minutes to take a comprehensive senior-leadership assessment (virtual).

3.

Be prepared to discuss your strengths and areas of opportunity relative to your next two promotions

5.

2.

Become familiar with the content and purpose of the article and case study. Be prepared to discuss your key insights.

4.

Note one professional strength and one opportunity for you based on the content in the article and your LEAD assessment results.

LEAD360 | AGENDA



KICK-OFF

Align on objectives and review the strategic roadmap for the session.



PRE-WORK DEBRIEF

Pre-work discussion and group exercise



MODULE ONE

Leveraging your leadership strengths



MODULE TWO

Vision casting



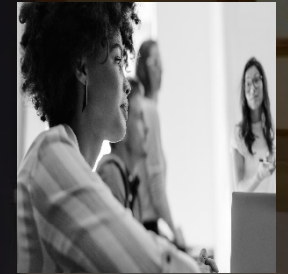
MODULE THREE

Financial Acuity



MODULE FOUR

Courage as a leadership competency



SUMMARY

Call to Action and Strategic Career Mapping